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Press Release

For Immediate Publication

Glion and Les Roches Hospitality Management Schools Included in List of Recommended Higher Education Institutions Abroad by the UAE Ministry of Higher Education and Scientific Research

UAE students will now be able to apply for government scholarships to pursue hospitality management studies in two of the most prestigious hospitality schools in the world

Clarens, Switzerland- March 8, 2013-The Ministry of Higher Education and Scientific Research (MOHESR) of the United Arab Emirates (UAE) has added Glion Institute of Higher Education and Les Roches International School of Hotel Management to its global list of recommended higher education institutions. Students accepted into Glion or Les Roches can now apply for UAE scholarships to complete studies. Glion and Les Roches are members of *Laureate International Universities* (LIU), a global network of 65 accredited campus based and online institutions of higher education serving more than 750,000 students in 29 countries. Together these leading global hospitality institutions comprise Laureate Hospitality Education.

“It is an honor to be included in this highly selective list of institutions,” said Arie van der Spek, Senior Vice-President of Laureate Hospitality Education. “MOHESR evaluates institutions apply stringent criteria to ensure that UAE students access educational institutions and programs that are licensed, accredited, and whose admission policy conforms to academically recognized practices. Having both our Glion and Les Roches institutions included is a testament to the quality and reputation of our institutions.”

Glion Institute of Higher Education, a 50 years old private institution, has campuses in Switzerland and the United Kingdom. Glion offers management programmes in hospitality, events, sports, tourism and entertainment. Les Roches International School of Hotel Management is a private Swiss Institution located in Bluche, with branch campuses in Shanghai, China and Marbella, Spain. It offers undergraduate, graduate and post graduate programs in the fields of hospitality, tourism, events and entertainment. Both schools are part of the world’s top three institutions of higher education for an international career in hospitality management and are accredited at university level by the New England Association of Schools and Colleges, Inc. (NEASC) (www.neasc.org).

Hospitality is one of the fastest-growing and most dynamic fields of employment worldwide. According to the World Trade and Tourism Council (WTTC,) in 2012 the travel and tourism industry represents 9% of global GDP (US \$6.6 trillion) and generates more than 260 million jobs (one in 11 of the world’s total jobs are in the travel or tourism industry). The WTTC country economic impact report for UAE indicates that in 2012, the UAE travel and tourism industry contributed 14.3% or AED193.5 billion to GDP and generated more than 158,000 jobs, 4.7% of total employment in the country.

With graduates working in countries worldwide, Glion and Les Roches alumni offer a strong executive search and placement service facilitating the integration of new graduates into the professional world and matching job offers with employment demands. Every graduating student in either institutions interviews with key recruiters from international companies, and most receive more than one employment offer upon graduation.

For more information on Glion and Les Roches and how to apply for admission, please visit www.glion.edu or www.lesroches.edu or contact Susan Shawwa Khalil at susan.khalil@swisslinx.org

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About Glion Institute of Higher Education

Glion Institute of Higher Education is a private Swiss institute that offers undergraduate, graduate and post-graduate programmes in Switzerland (Glion and Bulle campuses) and the United Kingdom (London). Glion London is a branch campus with the same program structure and ethos as Glion Switzerland. Glion is accredited at the university level by the New England Association of Schools and Colleges, Inc. (www.neasc.org) through its Commission on Institutions of Higher Education, and offers programmes in the fields of hospitality, tourism, events, sports and entertainment management. The campus-based student body comprises more than 1,600 students representing more than 90 nationalities. There are 85 faculty members including full- and part-time equivalent lecturers as well as visiting lecturers. For more information, please visit www.glion.edu. Glion is part of Laureate Hospitality Education, a leading hospitality management education group (www.laureatehospitality.com)

About Les Roches International School of Hotel Management

Les Roches International School of Hotel Management is a private Swiss Institution which offers undergraduate, graduate and post graduate programs. Les Roches is accredited at university level by the New England Association of Schools and Colleges, Inc. (NEASC) (www.neasc.org) and offers programs in the fields of hospitality, tourism, event and entertainment management. Nestled in the Swiss Alps at 1,274 meters in the small village of Bluche, just a few minutes drive from the famous ski and golf resort of Crans Montana, Les Roches offers to its international student body a young and dynamic educational environment, perfect to mature and gain experience to start an exciting and diverse professional career. Les Roches students have the possibility to transfer to / from Les Roches banch campuses and affiliated campuses in Spain, China and Jordan (Les Roches International Hotel Management School, Marbella, Spain; Les Roches Jin Jiang International Hotel Management College (LRJJ), Shanghai, China and The Royal Academy of Culinary Arts (RACA), Amman, Jordan). For more information, please visit: www.lesroches.edu. Les Roches is part of Laureate Hospitality Education, a leading hospitality management education group (www.laureatehospitality.com).

About Laureate International Universities

Laureate International Universities is a trusted global leader in providing access to high-quality, innovative institutions of higher education. The Laureate International Universities network includes more than 65 accredited campus-based and online universities. Our more than 750,000 students are part of an academic community that spans 29 countries throughout North America, Latin America, Europe, North Africa, Asia and the Middle East. Laureate universities offer hundreds of undergraduate, master's and doctoral degree programs in fields including architecture, art, business, culinary arts, design, education, engineering, health sciences, hospitality management, information technology, law and medicine. President William J. Clinton, 42nd President of the United States, serves as the Honorary Chancellor of the Laureate International Universities network, a role in which he offers advice on social responsibility, youth leadership and increasing access to higher education. For more information, visit www.laureate.net.